



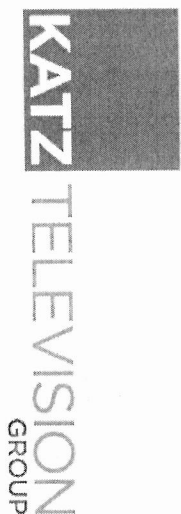
KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Comments: revised line 17

Contract # 25180000	Changes as of: 10/7/2016 at 3:13 PM	Version: Highlighting Revision 4
CPE: 163/173/4862	Flight: 11/1/16 - 11/8/16	Total \$: \$0.00
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Total Spots:
3050 K ST NW #100	Product: Senate Majority PAC	Total CPM: \$0.00
Washington, DC 20007	Buyer: Thompson, Katie	Total GRP:
	Agency Order #: 5072861	Traffic #: 61289
	Salesperson: BRADLEY PHILLIPS	Separation:
	202-955-5342	
	Office: WASHINGTON	
	Primary Demo: Adults 35+	
	Con Type: POLITICAL/NOTE	
	Assistant: BRADLEY PHILLIPS	
	202-955-5342	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1	11/8	Total Spots	Total \$	CPP	GRP
CAN 1	Tu-F-M 5a-5:30a		Good Morning Suncoast	\$120.00	0	30	2	0	2	\$240.00	\$0.00	0.0
CAN 2	Tu-F-M 5:30a-6a		Good Morning Suncoast	\$225.00	0	30	2	0	2	\$450.00	\$0.00	0.0
CAN 3	Tu-F-M 6a-6:30a		Good Morning Suncoast	\$350.00	0	30	2	0	2	\$700.00	\$0.00	0.0
CAN 4	Tu-F-M 7a-8a		Good Morning America	\$450.00	0	30	2	0	2	\$900.00	\$0.00	0.0
CAN 5	Tu-F-M 41a-12n		The View	\$300.00	0	30	2	0	2	\$600.00	\$0.00	0.0
CAN 6	Tu-F-M 12n-12:30p		ABC 7 News At Noon	\$225.00	0	30	2	0	2	\$450.00	\$0.00	0.0
CAN 7	Tu-F-M 12:30p-1p		ABC 7 News At Noon	\$225.00	0	30	2	0	2	\$450.00	\$0.00	0.0
CAN 8	Tu-F-M 3p-4p		Rachael Ray	\$130.00	0	30	2	0	2	\$260.00	\$0.00	0.0
CAN 9	Tu-F-M 5:30p-6p		ABC 7 News @ 5:30	\$600.00	0	30	2	0	2	\$1,200.00	\$0.00	0.0
CAN 10	Tu-F-M 6p-6:30p		ABC 7 News @ 6P	\$800.00	0	30	2	0	2	\$1,600.00	\$0.00	0.0
CAN 11	Tu-F-M 7p-8p		News	\$800.00	0	30	4	0	4	\$800.00	\$0.00	0.0
CAN 12	Tu-F-M 8p-10p		Dancing With the Stars-ABC	\$2,400.00	0	30	4	0	4	\$2,400.00	\$0.00	0.0
CAN 13	Tu-F-M 10p-11p		Conviction	\$1,600.00	0	30	4	0	4	\$1,600.00	\$0.00	0.0
CAN 14	Tu-F-M 11p-11:35p		ABC 7 News @ 11	\$675.00	0	30	5	0	5	\$3,375.00	\$0.00	0.0
CAN 15	Tu-F-M 8p-11p		GMA Awards	\$5,000.00	0	30	4	0	4	\$5,000.00	\$0.00	0.0
CAN 16	Tu-F-M 8p-9p		Grey's Anatomy-ABC	\$2,200.00	0	30	4	0	4	\$2,200.00	\$0.00	0.0
CAN 17	Tu-F-M 9p-10p		Notorious	\$1,500.00	0	30	4	0	4	\$1,500.00	\$0.00	0.0
CAN 18	Tu-F-M 10p-11p		How to Get Away With Murder-ABC	\$1,500.00	0	30	4	0	4	\$1,500.00	\$0.00	0.0
TOTALS: 0 0										\$0.00	\$0.00	0.0



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Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Total Spots:
3050 K ST NW #100	Product: Senate Majority PAC	
Washington, DC 20007	Agency Order #: 5072661	
	Buyer: Thompson, Katie	
	Salesperson: BRADLEY PHILIPPS	
	202-955-5342	
	Office: WASHINGTON	Total CPE: \$0.00
	Primary Demo: Adults 35+	Total GRP:
	Con Type: POLITICAL/NOTE	Traffic #: 61289
	Assistant: BRADLEY PHILIPPS	Separation:
	202-955-5342	

Special Instructions	
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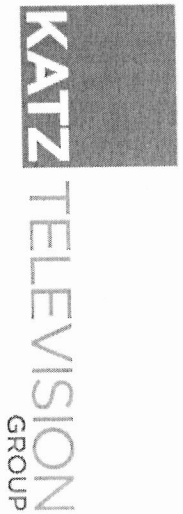
Date/Time	Added by	Comment
10/07/16 3:13 PM	BRADLEY PHILIPPS	revised line 17
10/03/16 12:50 PM	BRADLEY PHILIPPS	revised line 17
10/03/16 12:48 PM	Ronda Drago	LN 17 PRG IS NOTORIOUS PLS REV PRG
08/28/16 10:29 AM	BRADLEY PHILIPPS	revised line 13
08/25/16 2:50 PM	Ronda Drago	LINE 11 NA OFFER 1X 11/7 7P-8P ABC 7 NEWS @ \$800
07/25/16 12:27 PM	BRADLEY PHILIPPS	Separation: 30
07/25/16 11:42 AM	Ronda Drago	LINE 13 11/7 PRG IS CONVICTION PLS REV PRG
05/24/16 10:28 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information
Market Budget: \$0
WWSB Share: 3%
Comment:
Unknown: 97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/7/16 3:13 PM	BRADLEY PHILIPPS	Revised		32	\$-25,225.00	\$0	Changes: Total Spots from 32 to 0, Calculated Dollars from \$25,225.00 to \$0.00, Competitive Market Budget from \$840,833 to \$0, Total \$ from \$25,225.00 to \$0.00, User Entered \$ from \$25,225.00 to \$0.00, 18 buylines added or modified.
Revision	10/3/16 12:50 PM	BRADLEY PHILIPPS	Confirmed			\$0	\$25,225.00	Changes: Total GIMPs to 0.
Makegood 3	10/3/16 12:48 PM	Ronda Drago	Sent To Rep			\$0	\$25,225.00	Changes: Competitive Market Budget from \$341,667 to \$840,833, Total Spots from 33 to 32, Comments from revised line 13 to revised line 11, 1 buyline added or modified.
Revision	8/28/16 10:29 AM	BRADLEY PHILIPPS	Confirmed		1	\$0	\$25,225.00	Changes: Comments from revised line 11 to revised line 17, 1 buyline added or modified.
Makegood 2	8/25/16 2:50 PM	Ronda Drago	Sent To Rep			\$0	\$25,225.00	Changes: Comments from Separation: 30 to revised line 13, Product from Issue to Senate Majority PAC, Demo Meta to [R16], User Entered \$ from \$0.00 to \$25,225.00, 1 buyline added or modified.
Revision	7/25/16 12:27 PM	BRADLEY PHILIPPS	Confirmed			\$0	\$25,225.00	
Makegood 1	7/25/16 11:42 AM	Ronda Drago	Confirmed			\$0	\$25,225.00	
Queued for Electronic Contracting	6/1/16 8:28 AM					\$0	\$0	
New	5/24/16 10:28 AM	BRADLEY PHILIPPS	Confirmed	33		\$25,225.00	\$25,225.00	



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CPE: 163/173/4862	Flight: 11/1/16 - 11/8/16	Station: WWSB	Total Spots:
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Sarasota-Manatee - SRA	Total CPP: \$0.00
3050 K ST NW #100	Product: Senate Majority PAC	Office: WASHINGTON	Total GRP:
Washington, DC 20007	Agency Order #: 5072661	Primary Demo: Adults 35+	Traffic #: 61289
	Buyer: Thompson, Katie	Con Type: POLITICAL/NOTE	Separation:
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS	
	202-955-5342	202-955-5342	

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